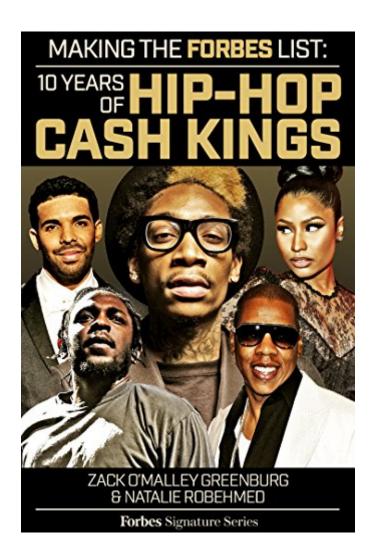
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Making The Forbes List: 10 Years Of Hip-Hop Cash Kings





Synopsis

In 2007, FORBES debuted the worldâ [™]s first-ever ranking of the top earners in the genre of hip-hop. A decade later, we celebrate ten years of the Hip-Hop Cash Kings list. In that time, the genre has burgeoned into a full-fledged multibillion-dollar international business, with the top earners pulling an average of about \$20 million per year. In 2016, Diddy tops the list at \$62 millionâ "up from his \$28 million No. 3 spot in 2007. Along the way, FORBES has become a household name in hip-hop. According to Genius, the name has been mentioned in lyrics 200 times, thanks to shout-outs from the likes of 50 Cent, Diddy and Jay Z (â œJust call me FORBES.comâ •) in their â œl Get Money (Forbes 1, 2, 3 Remix).â • This eBook compiles the rich ten-year history of Hip-Hop Cash Kings data, interviews and features. Writers Zack Oâ [™]Malley Greenburg and Natalie Robehmed take us backstage with Wiz Khalifa and Tech N9ne, assess the industries of headphones and ghostwriting, and evaluate why Nicki Minaj is the only woman ever to make the top 20.

Book Information

File Size: 816 KB Print Length: 150 pages Publisher: Forbes Media (September 7, 2016) Publication Date: September 7, 2016 Sold by: Â Digital Services LLC Language: English ASIN: B01LP147A6 Text-to-Speech: Enabled Not Enabled X-Ray: Word Wise: Enabled Lending: Enabled Enhanced Typesetting: Enabled Best Sellers Rank: #726,127 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #102 in Kindle Store > Kindle eBooks > Arts & Photography > Music > Musical Genres > Rap #170 in Books > Business & Money > Industries > Sports & Entertainment > Entertainment #195 in Kindle Store > Kindle eBooks > Business & Money > Industries > Sports & Entertainment

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